

20 October 2022



# RIVERHEAD DOWNTOWN ACTIVATION PLAN

*Riverhead, New York*

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*Land Owner*



*Consultants*



**UDA**

*Engagement and Planning*



**Phil Myrick LLC**

*Activation and Placemaking*

# PROPONENTS



## STEPS IN THE ACTIVATION STUDY





Had



Have



Want

## PATH FORWARD





# CONNECTION

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- Herding Cats
- Funding and Financing
- Phasing

## CHALLENGES



The background is a blue-tinted photograph of a riverfront. On the left, there is a dense line of trees. In the center, the calm water reflects the sky and the trees. On the right, a wooden pier or dock extends into the water, with a few small figures of people visible in the distance. The overall scene is peaceful and scenic.

*The vision is to connect  
Main Street to the Peconic  
as we create an activated  
riverfront destination.*





# EXISTING CONDITIONS

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# 5 PHASES OF ACTIVATION

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# 1 TOWN SQUARE ACTIVATION





## Activation

- **Interactive environmental art and science exhibits**
- Movable tables and chairs
- Oversized games
- Outdoor dining
- Small performance area
- Kiosk
- Flexible event space
- Enhanced Main Street crossing
- Holiday Tree

# PHASE 1: TOWN SQUARE ACTIVATION

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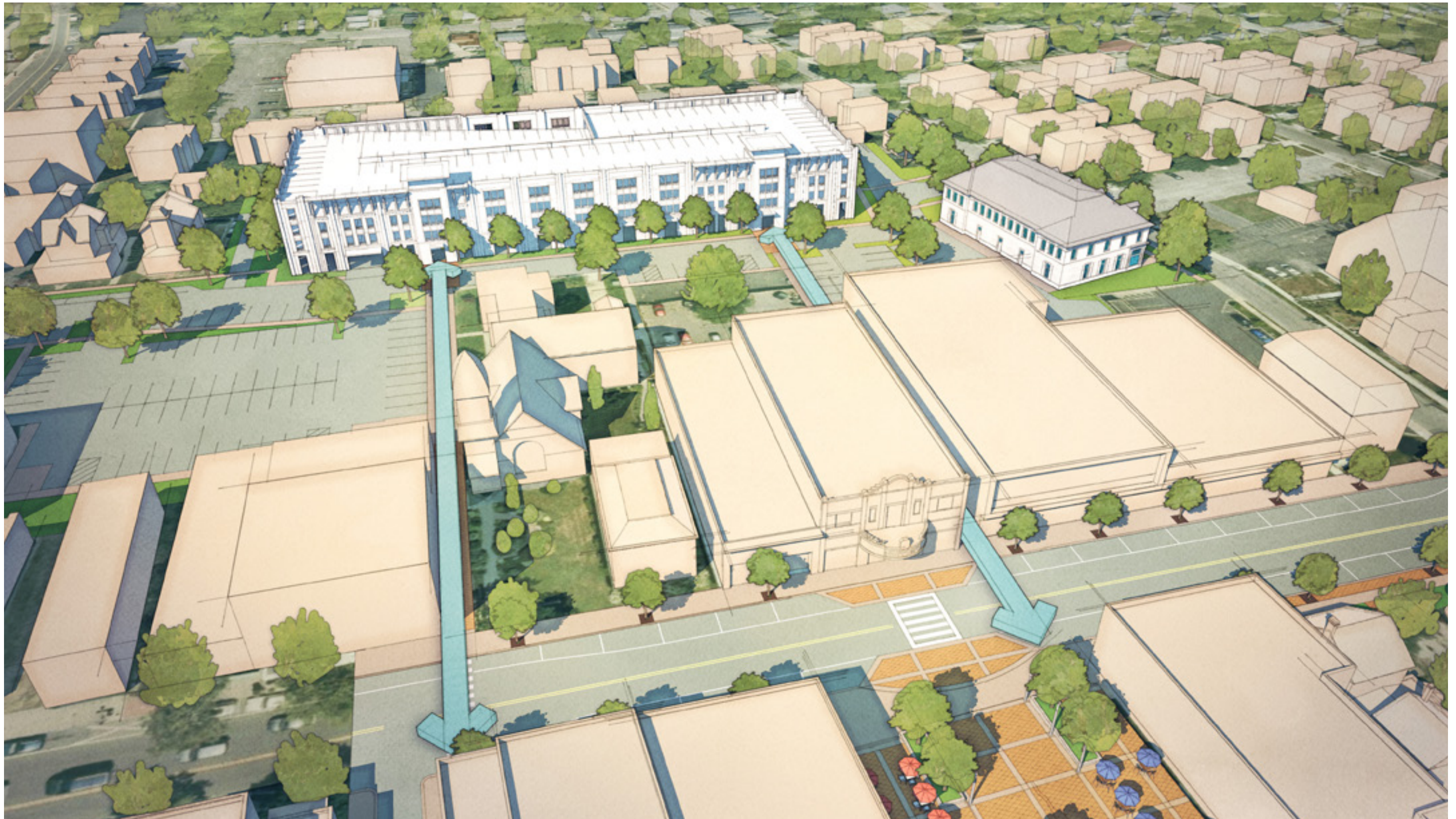






# 2 PARKING GARAGE





## PHASE 2: PARKING GARAGE

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**ADAPTABLE PLAY AREA AND PLAZA**





## Activation

- **Adaptable play and the "Estuary" water steps**
- Cabana F&B
- Movable tables and chairs
- Instagram moment
- Flexible event space
- Greenscape
- Seasonal skating

# PHASE 3: ADAPTABLE PLAY AREA AND PLAZA









RIVERHEAD











MAIN STREET

FROM RIVER

FROM SOUTHWEST

EXISTING



EXPANSION UP



EXPANSION OUT



# LONG ISLAND SCIENCE CENTER OPTIONS



MAIN STREET

FROM SOUTHEAST

FROM SOUTHWEST

EXISTING



PROPOSED

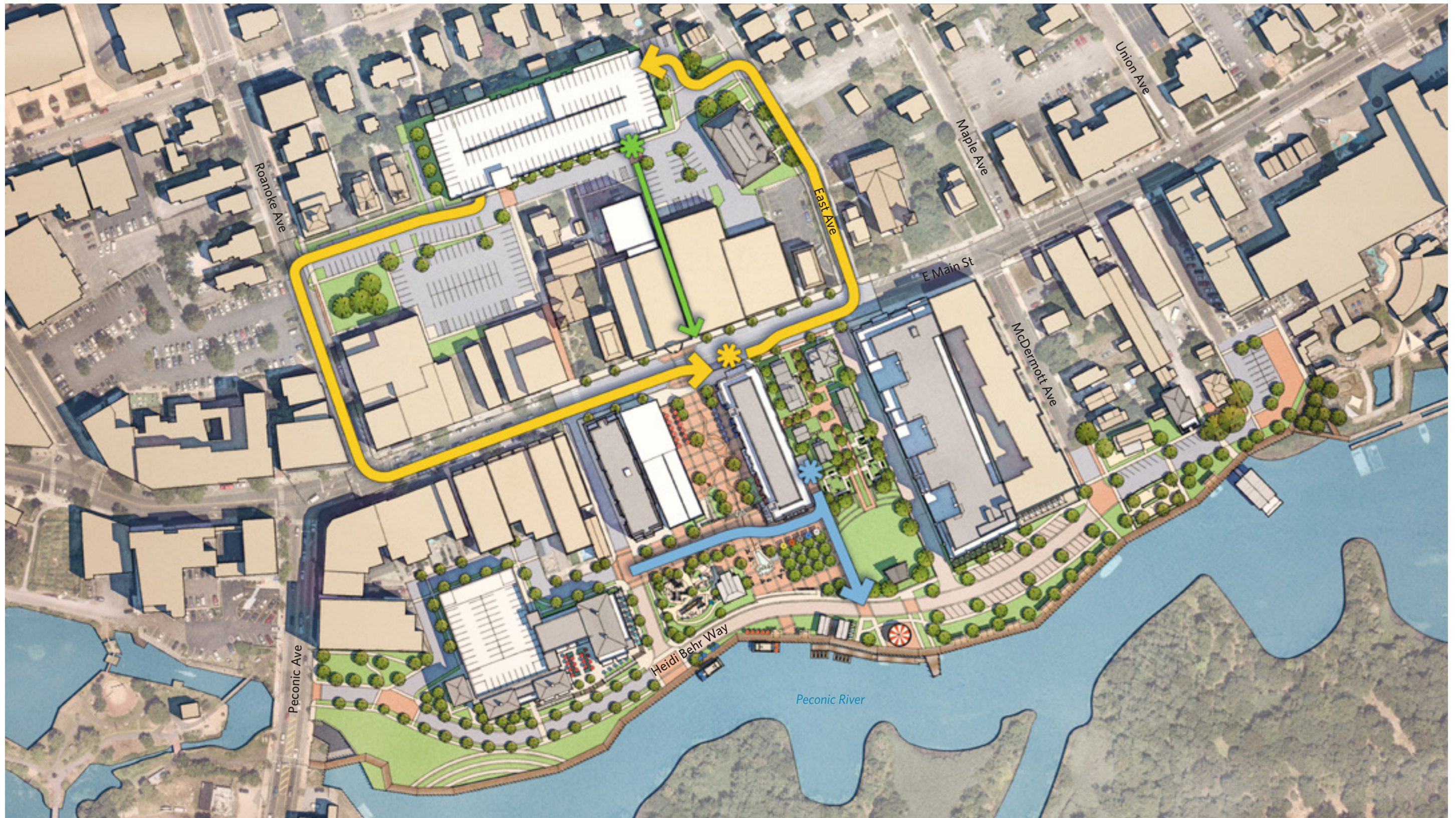


MODIFIED



# HOTEL OPTIONS





# PROPOSED HOTEL CIRCULATION

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# 4 EAST END ARTS





## Activation

- Stage with event lawn
- Flood adaptation of historic buildings
- Courtyard
- Sculpture garden

# PHASE 4: EAST END ARTS

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# EAST END ARTS

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RIVERFRONT AND HEIDI BEHR WAY





- **Peconic River & Boardwalk**
- Oversized swings
- Quarry
- Boathouse with rentals
- Food boats
- Picnic tables
- Carousel
- Curb-less Heidi Behr Way
- Flat Barge

## PHASE 5: RIVERFRONT AND HEIDI BEHR WAY













# RIVERHEAD

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# EVENT STAGING PLAN AND SERVICING/FIRE ACCESS DIAGRAM







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**RESTAURANT CLUSTER  
/PARK ACTIVATION**





# RESTAURANT CLUSTER/PARK ACTIVATION

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# RESTAURANT CLUSTER/PARK ACTIVATION

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# 7 WEST PARKING LOT





# WEST PARKING LOT

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## WEST PARKING LOT

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## OVERALL VIEW — ALL PHASES

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Creating a sense of place through collaboration, context, and community.